SITE-SPECIFIC EPHEMERAL ART COMMISSION
(YOUNG EMERGING ARTISTS)
PROJECT 2
$5,000 SOUND COMMISSION

The City of Perth is seeking Expressions of Interest from young emerging sound artists to
develop a sound-based artwork that can be delivered via a sensor-activated speaker system
(supplied) within June-August, 2014.

The purpose of this document is to provide information and guidelines for artists as they
prepare their proposal.

THE CITY OF PERTH
The City of Perth is a capital city of regional and international significance. The Council
recognises that it has a unique and significant role to play in contributing to the social,
cultural and economic value of the city by making places vibrant; by activating sites through
the distribution of public art projects; and by encouraging the active and inclusive
enjoyment of the city’s public art by people of all ages, abilities and cultural backgrounds.

FOODCHAIN
Foodchain is managing a number of commissions for young emerging artists.
Foodchain is the City’s program of youth projects, co-ordinated by the Youth Projects
Officer. In addition to developing all-ages events, projects and mentoring programs,
Foodchain works to provide young emerging artists with exhibition sites and
commissions, enlivening public spaces with exciting and innovative contemporary
arts programming.

Inquiries can be referred to:
Katie Lenanton
Youth Projects Officer (Monday-Thursday)
City of Perth
Tel: 08 9461 3181
Email: Katie.lenanton@cityofperth.wa.gov.au

COMMISSION SCOPE
The broad aim of the site-specific ephemeral commissions is to integrate temporary,
interventionist, performative, audio or action-based artworks into the urban fabric of the
everyday.

This sound commission, without a theme or specific agenda, is intended to engage with an
extremely broad and constantly shifting audience and location. The ambition of any sound
artists selected for this commission should be to achieve maximum impact with minimum
risk to the work, surroundings and public. Given its public locale, the artwork should be
suitable for all-ages (G-rated).

One $5,000 (ex GST) sound commission will be awarded. While applicants may submit an
expression of interest for the non-sound commission, only one commission per artist will be
awarded; i.e. a single artist or artist teams will not be awarded more than one commission.
The fundamental vision for the commission is that sound artists consider a project that fulfils, as much as possible, their own artistic vision in relation to the city.

Some of the key words that might describe the intent of this project are:

- Non-traditional and unusual thinking
- Surprise, curiosity, compulsion and disbelief
- Street level activation and engagement
- People re-discovering where they live
- Humour, subversion and irony
- History, memory and perception
- Transformation and innovation

ELIGIBILITY
This commission is targeted at young emerging WA sound artists seeking to develop their professionalism and skills.

There is no specific limit on age however proposals from artists aged 30 and under will be prioritised by the assessment panel. In groups of artists, the majority of contributors should be aged 30 and under.

While interstate and international artists are welcome to apply, their concept should illustrate a strong understanding of Perth’s cultural context and landscape. Artists are required to be in Perth for the duration of installation. Costs related to travel, accommodation and travel insurance will not be covered by the commission.

BUDGET
The aim is to support one project with a maximum budget of $5,000 (ex GST).

When possible and practicable, sound artists will receive in-kind support from City staff to assist with any approvals, permits or other procedural requirements, should they be required. The costs of all permits will be borne by the commission budget.

Budgets should cover all costs related to the presentation of the artwork, including but not limited to artist fees, production fees, insurance and transport.

The selected sound artist will be paid 40% of the fee upon approval of the artist concept; 40% upon installation and 20% upon de-mount and project acquittal. Please note City of Perth payment terms dictate payment will be made after 30 days from the end of the month upon receipt of invoice.

TECHNICAL SPECIFICATIONS
Up to five sensor-activated speaker units are available. Their installation will be managed by a City of Perth electrical contractor. Usually, they are mounted out of reach on light posts as indicated in the downloadable Drawings-InSitu pdf.
Audio files are to be supplied digitally prior to installation. Programming specifications will be finalised in consultation with the successful applicant. The programming capabilities of the units are detailed in the downloadable Digital Message Announcer Manual pdf - applicants may wish to consult this when devising their work.

LOCATION - TARGET SITES
Applicants may propose an approach where the speaker units are installed in more than one location. A major consideration should be locating the work in visible and highly trafficked locations.

Sites are limited to those within City of Perth boundaries. Please note that the Perth Cultural Centre is under the planning authority of the Metropolitan Redevelopment Authority and not managed by the City of Perth. Given its history of ephemeral activation, this area is not a priority however proposals addressing the site will still be considered.

Applicants should explain the rationale for their selection of sites and how it relates to their project concept and proposed exhibition dates. Refer to the downloadable Powered Sites pdf for a map of possible locations, however please be aware some sites may not be practicable or feasible. The final selection will be made in dialogue with the Youth Projects Officer and relevant approval officers.

Past sites include:
- Hay Street Mall, CBD
- King Street, CBD
- Forrest Place, CBD
- William Street, Northbridge
- Corner Aberdeen and Museum Streets, Northbridge
- Northbridge Piazza

TIMEFRAME
Expressions of interest close 21 April, 2014.

The projects must be completed, de-mounted and closed off prior to 31 August 2014. The aim is to feature these works within June-August as part of the 2014 Winter Arts Festival.

Applicants are required to indicate the project timeline and any scheduling restrictions in May-August 2014 that would limit their ability to develop and implement the work. This encompasses installation and de-mounting periods. Please note public holidays when considering the timeline in relation to installation and de-mounts.

RISKS AND REGULATIONS
In placing and delivering the artwork, applicants should consider potential risks to themselves and the general public. Artworks should comply with all relevant regulations and not negatively impact on businesses and other users in the immediate vicinity. Please consult with the Youth Projects Officer if questions about risk management or regulations arise.

In addition to receiving a ranking based on the assessment criteria, proposals will be awarded a risk evaluation score. A proposal with a low risk evaluation score will not be considered, even if their assessment criteria score is high.
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<th>Rating</th>
<th>Assessment</th>
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<td>40</td>
<td>Risky and unacceptable</td>
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**ASSESSMENT CRITERIA**

Proposals will be assessed and ranked by a panel based on the following criteria:
- Demonstration of artistic excellence, innovation and relevance to Perth
- Quality of previous audio-based artworks (supported by links to audio hosting sites)
- Relative experience and technical capabilities
- Accessibility, appeal and engagement of a broad audience
- Risk Evaluation Score

**POST-SELECTION**

Commissioned artists will be required to liaise with the Youth Projects Officer and develop a comprehensive schedule, scope of works and risk management plan. If required, signed approvals will need to be collated prior to realising the work.

**INSURANCE**

The successful applicant will need to supply evidence of a suitable public liability insurance policy if they receive the commission. Artsource ‘Max’, Form ‘Practitioner’ and NAVA ‘Professional’ memberships will provide this cover and may be tax deductible.

**EVALUATION**

Successful applicants will be provided with an evaluation framework document that is to be completed before and after the commission.

Questions, queries, or just want to chat about your ideas?

Please call 9461 3181 between 9am-5pm, Monday to Thursday